

Virtual msbc32

32ND ANNUAL MORNING SHOW BOOT CAMP
COMING SEPTEMBER 23 & 24, 2020
PRESENTED BY TALENTMASTERS

2 DAYS

15
SESSIONS

42
SPEAKERS

MORNING SHOW BOOT CAMP 2020

Not your average conference, the Morning Show Boot Camp annual event draws hundreds of morning show personalities and sponsors. Due to the pandemic, the creators needed to pivot to a virtual environment because “the show must go on.”

Using our Conference Cloud technology, we assisted the team with everything they needed to pivot, successfully.

This event took place over the course of two days and featured over 15 sessions that involved both pre-recorded content and LIVE Q&A.

CC FEATURES

- » Microsite and user portal
- » Pre-, during, and post- email marketing
- » Attendee chat
- » Motion and still graphics: intro, outro, lower thirds, sponsor graphics
- » Attendee analytics
- » Video production (pre and post)



FOOD SERVICE EQUIPMENT REPORTS

FER has launched an ambitious series of virtual events for Restaurant Equipment Manufacturers to showcase their new equipment and discuss new methodologies in food service in a COVID-19 world.

Conference Cloud provided dozens of exhibitors with the tools necessary to give over 1,000 conference-goers detailed information on their product lines, interact with manufacturer reps, as well as a series of 4-6 hour broadcasts containing live panels and high end advertorial content.

CC FEATURES

- » Microsite & user portal
- » CRM integration
- » Attendee chat and LIVE Q&A
- » Full graphics package
- » Bespoke exhibition hall
- » Speed dating
- » Broadcast playlist

6 EVENTS

40+ EXHIBITOR BOOTHS

1200 ATTENDEES

VIRTUAL CONFERENCE & EXPO
Lowering Costs With High Tech, High Efficiency
Navigating the current environment requires innovation. Find equipment solutions that can provide labor savings, cut utilities, reduce operating costs and more.

October 22
10 AM PDT | 12 PM CDT | 1 PM EDT
Online

For operators carefully measuring every expenditure, any new technology or energy-efficient features must do more than dazzle. Return on investment is more important as ever. Upgrades that provide labor savings, cut utility bills or reduce operating costs in other ways are often a wise investment, even in tough times.

What you'll learn:

- The future of restaurant technology and what it means for the way you do business
- Advanced appliance technologies that increase productivity, save labor and maximize efficiency
- Translating data into lower operating costs
- Design thinking-based solutions for restaurants

Win a Pair of Apple AirPods!
One attendee will be randomly selected to win, it could be you! (Must attend live event.)

Speakers

Jon Taffer
Creator and franchisor of Taffer's Tavern, Executive Producer and star of Bar Rescue

Sam Toia
President & CEO
Illinois Restaurant Association

David Zabrowski
Vice President
Food Service Technology Center

Darren Tristano
Founder & CEO
Foodservice Results

Catherine Corbin
Managing Director
IDEO

Anna Tauzin
Chief Revenue and Innovation Officer
Texas Restaurant Association

Register Now

Select the Virtual NEXT Events You Would Like to Attend

October 22: Lowering Cost With High Tech, High Efficiency

December 17: Planning for the Year End

First Name

Last Name

E-mail Address

Password

Confirm Password

Title

Company

Which of the following best describes your company/organization?

How did you hear about Virtual NEXT?

By registering for Virtual NEXT you accept that your email address may be shared with event sponsors and exhibitors.

Register

EQUIPEX

Bookmark



Welcome to Equipex
The foodservice world is rapidly changing. New equipment for cost-effective take-out and delivery options is essential. This change mandates moving the cooking, holding and packaging processes closer to the points of pick-up and delivery. Adding new appliances, especially compact, versatile and with enough capacity, creates menu and efficient work flow possibilities. EQUIPEX's small footprint equipment for large capacity and high-quality cooking keeps costs down, while maintaining hygienic - hot or cold - food standards.

FEATURED: Small Appliance Ventilation System

The SA Vent line of countertop ventilation systems provides flexibility in foodservice equipment layout. SA Vent removes smoke, grease-laden air, moisture and odors, improving the environment for kitchen staff and patrons. Finally - the freedom to locate small cooking appliances where you want them!



DOCUMENTS & VIDEOS

- SA Vent-Small Appliance Ventilation System [VIEW](#)
- Panini Premium Concept [VIEW](#)
- Countertop Electric Griddles and Planchas [VIEW](#)
- Countertop Pizza Ovens [VIEW](#)

Full Schedule



Beach Cities Health District

Monday, Oct 12 - 7pm

Moderated by Rachel Reeves

[Missed the debate? Watch here!](#)



Water Replenishment Dist. 2

Tuesday, Oct 13 - 7pm

Moderated by Dan Blackburn

[Missed the debate? Watch here!](#)



West Basin Municipal Water Dist. 3

Wednesday, Oct 13 - 8pm

Moderated by Dan Blackburn

[Missed the debate? Watch here!](#)



Manhattan Beach City Council

Wednesday, Oct 14 - 7pm

Moderated by Mark McDermott

[Missed the debate? Watch here!](#)

EasyReader

Debate 2020

Hermosa Beach

11 LIVE EVENTS

49 CANDIDATES

3,000 LIVE VIEWS

SOUTH BAY DEBATES

In a small town environment, local municipal races typically don't have a lot of opportunities to engage with votes and debate hot topics. When in-person forums have been hosted in the past, attendance fluctuates... because let's be honest - who wants to miss a baseball game to watch a debate.

Providing a virtual environment for the public to watch, participate, and watch again on-demand solved a problem not only because of COVID, but also because of natural limited audience engagement for smaller elections.

Using Conference Cloud technology, we planned, rehearsed, and scheduled 11 local virtual debates. Participants were able to join in a Zoom room, but the output public broadcast was a fully produced and customized experience for viewers with focus on speakers, lower-thirds, and opportunity for audience members to ask questions.

CC FEATURES

- » Microsite
- » Live stream player
- » Moderator portal
- » Pre-, during, and post- email marketing
- » Motion and still graphics: intro, outro, lower thirds, sponsor graphics
- » Attendee analytics
- » Video production (post)
- » Facebook integration

**conference
cloud**
powered by
nuvoodoo





7
HOURS
16
BANDS
300+
TICKETS SOLD

HUCK FINN

For the first time in 4 decades, there was a question on whether the Huck Finn Jubilee would be able to happen. Rather than succumb to the curveballs of 2020, the organizers decided to move the festival online.

Since they'd never done it this way before, they decided to go with an innovative "pay what you want" ticketing model. Conference Cloud's flexible e-commerce and registration flows were the perfect solution for delivering the experience Huck Finn's close-knit community needed, and hundreds attended a star-studded broadcast headlined by Bluegrass and Country legend Chris Thile. Between the ticket sales and merch store, Huck Finn had its most profitable year to date!

CC FEATURES

- » Microsite and user portal
- » Custom registration
- » "Pay as you go" e-commerce
- » Merch store
- » Graphics package and lower thirds
- » Digital and email marketing support
- » Attendee chat and LIVE broadcast

Roger Malinowski **Nate LaPointe**

Chris Thile



DISRUPTION 2020

DN SUMMIT 2020

6 HOURS

16 PRESENTERS

9 EXHIBIT BOOTHS

Disruption Now's weekly podcast is hosted by noted African American media figure and political candidate Rob Richardson. He's spearheaded a national effort to match black and brown entrepreneurs with banks, executives, and recruiters.

Like most events, there were several hours of panels and presentations on the main stage, but DN Summit had a real emphasis on networking. As such, "Speed dating," "Shark Tank," and peer to peer video chats sat alongside more standard features like live chat, Facebook Style "friend" connections, and rich interactive profiles.

Notable sponsors like Google, P&G, and the University of Cincinnati came away very happy and are looking forward to the next DN Summit in Spring 2021.

CC FEATURES

- » Microsite and user portal
- » Custom registration
- » E-commerce ticket sales
- » Graphics package and lower thirds
- » Digital and email marketing support
- » Attendee chat and LIVE broadcast
- » Advanced networking features
- » Speed dating and "Shark Tank" style presentations
- » Virtual exhibits
- » Profile pages





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UNITED4CINCY

To Donate, Text **U4C** To **71777** Or Visit united4cincy.com

\$50,000

85% Funded	\$42,500 Raised	50 Minutes Remaining	255 Donations
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4 HOURS

8 CELEBRITY GUESTS

10k+ VIEWERS

At the beginning of the Pandemic, the United Way and Cumulus Radio partnered for a celebrity fundraiser to raise money for health care and relief for underprivileged youth. This ended up being a star studded affair featuring performances from Train, OneRepublic, Big & Rich, Jewel, and Jerry Springer. Cumulus Radio hosts Chris and Janeen handled MC duties skillfully weaving together interviews and comedy pieces from civic and religious leaders, health care workers, first responders, and business owners.

On May 1st 2020, thousands of people tuned in on the Conference Cloud platform to see how it all played out. When all was said and done donations totaled in the high five figures, and everyone who watched and participated felt they'd been part of something really special.

CC FEATURES

- » Microsite
- » Web and text-based donations
- » Full graphics package
- » Pre and post event marketing package
- » Broadcast package with enterprise streaming

